



INTALERE<sup>SM</sup>

# Intalere OptiAnalytics Navigate



## Strategic planning to drive performance and growth opportunities.

OptiAnalytics Navigate delivers both organizational and physician performance to continually uncover opportunities for growth, identify areas for improvement, and evaluate market share and population trends.

In order to gain a competitive advantage and improve your organization's bottom line, you need access to data mining tools that deliver the most comprehensive analysis available. The ability to analyze patient data within a service area in order to discover where patients are going for services or procedures, and what opportunities exist for growth and improvement, is extremely important.

OptiAnalytics Navigate is a powerful strategic planning application that turns state discharge data into actionable analytics allowing healthcare executives to better understand their service areas and market dynamics.

## Our Value

OptiAnalytics Navigate can quickly analyze inpatient and ambulatory surgery data yielding critical business intelligence. Strategic planners, marketing leaders, financial analysts and senior executives can use this tool to:

- Determine market share within your service areas vs. your competitors.
- Forecast trend activity like discharges and LOS over specific time periods.
- Pinpoint where cases originate and whether they are projected to grow or decline.
- Identify what services are moving from the inpatient setting to ambulatory surgery centers.
- Assist in provider network development.
- Analyze physician discharge information.
- Benchmark financial and clinical performance.
- Drive marketing and communications planning.
- Enhance contracting and performance improvement.

With OptiAnalytics Navigate, current inpatient, ambulatory surgery, emergency, observation or multiple state datasets can be used alone or combined for more complete, flexible analysis based on calendar or fiscal year with long-term trending capabilities.

## About Intalere

Intalere's mission focuses on elevating the operational health of America's healthcare providers by designing tailored, smart solutions that deliver optimal cost, quality and clinical outcomes. We strive to be the essential partner for operational excellence in healthcare through customized solutions that address customers' individual needs. We assist our customers in managing their entire spend, providing innovative technologies, products and services, and leveraging the best practices of a provider-led model.



## Learn More

Contact us today to learn more about

Intalere OptiAnalytics Solutions:

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## How It Works

- Implementation takes only a matter of weeks once we have access to your state's discharge data.
- OptiAnalytics Navigate contains the capability to customize your own dashboard to easily access your most beneficial reports.
- The reporting capability is broad and filters are easily modified to your organization's needs.
- The tool offers mapping capabilities and trending by geographical regions.
- There is no need for a dedicated analytics team. Our software is extremely intuitive and adaptable for various users such as accounting, financial analysts, supply chain, etc.

Monitor activity over time. Variables available on which to trend:

- Discharges.
- Total charges.
- Average charge/discharge.
- Average charge/day.
- Market share.
- Patient days.
- Average LOS.
- Mortality rates.

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